

18.April.2017

Manila Marriott

ASIA
SME
SUMMIT 2017

IF NOT NOW... WHEN?

DB SCHENKER JLL LBC BUSINESS SOLUTIONS

MERALCO BfZ PARTNERS Regus Soft-Benchmark sprout SOLUTIONS

Event Program

MORNING SESSION

09:00 | Welcome – Richard Mills



09:10 | **Mitch Locsin**

*First Vice President & Head
PLDT SME Nation*

OPENING: In addition to his current senior role to promote SME organizations and entrepreneurship, Mitch was previously the founding Executive Director of the Business Process Association of the Philippines (BPAP) and was instrumental in making Philippines the world's premier destination for offshore services.



09:20 | **Bert Lina**

*Chairman
Lina Group of Companies*

PRESENTER: As 2nd of 12 children, Bert built his business empire from scratch with hard work. He owns at least 19 companies and is considered one of the nation's most prominent logistics industry leaders. He is also former Commissioner of the Bureau of Customs.

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If Not Now... When?





09:50 | **Tony Meloto**

Founder

Gawad Kalinga

PRESENTER: Tony is the founder of Gawad Kalinga, the poverty alleviation and nation-building movement said to be the largest NGO in the nation. Its mission is to end poverty for 5 million families by 2024.



10:20 | **Inanc Balci**

Co-Founder & CEO

Lazada Philippines

PRESENTER: Inanc built the nation's dominant online shopping business. He manages an exploding employee base of 2,800 people serving customers across the entire nation.

10:50 | Break



11:00 | **Eisa Paredes-Mercado**

Chairman and CEO

IPM Group of Companies

PRESENTER: Isabelita Paredes-Mercado (IPM) built one of the nation's largest waste management, construction and mining companies. Publicly listed, it employs 5,500 people at sites across the nation.



11:30 | **Joey Concepcion**

CEO and President

RFM Corporation

PRESENTER: In addition to running one of the nation's largest food and beverage organizations, Joey is founder of Go Negosyo NGO, the nation's most important promoter of entrepreneurship.

12:00 | Panel Question Period

12:30 | Lunch

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If Not Now... When?



AFTERNOON SESSION



01:30 | **Roel Refran**

*Senior Vice President and Chief Operating Officer
Philippine Stock Exchange (PSE)*

PRESENTER: Roel is a CPA-lawyer with 2 decades of experience in law, finance, and capital market regulation. He is a Professor of Law at Ateneo de Manila University School of Law and Adjunct Professor at University of the Philippines Virata School of Business.



02:00 | **Cecille Domingo**

*Senior Asst. Vice President & Head
Biz Partners Group*

PRESENTER: As head of Meralco BIZ Partners, Cecille's role is to assist people to start or expand their businesses by helping them plan for their electrical needs and save money.



02:30 | **Renato Sio**

*Chairman
Sanitary Care Products Asia (SCPA)*

PRESENTER: Renato started his business with 3 people and now employs 2,000 people at 7 plants across the country. His company produces Php2B worth of hygiene products despite competing against tough multinational competitors.

03:00 | Break

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03:15 | **Ric Atienza**
Managing Director
iMaverick International

PRESENTER: Ric runs one of the nation's largest distributors of glass mosaic products and is winner of the SME Company of the Year at Asia CEO Awards 2016.



03:45 | **Benigno "Bam" Aquino IV**
Senator
Republic of the Philippines

PRESENTER: The youngest senator of the 16th Congress of the Republic of the Philippines and a world-renowned social entrepreneur, Sen. Bam Aquino has dedicated his career to empowering the youth and the poor, helping Filipinos improve their lives through entrepreneurship and with effective support systems.

03:45 | Panel Question Period

04:15 | Networking & Closing - Rebecca Bustamante



Alex Cabrera
Chairman and Senior Partner
PwC Philippines

MODERATOR: Alex is a CPA-lawyer and heads the 2nd largest audit and financial consulting services in Philippines.

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ELITE SPONSORS



Growing and global: DB Schenker has extensive service expertise as an integrated logistics services provider. Expert teams connect the modules of the entire service range to form complex value chains.

DB Schenker supports industry and trade in the global exchange of goods: in land transport, worldwide air and ocean freight, contract logistics and supply chain management. Roughly 66,000 employees at some 2,000 locations around the globe generated revenues totaling 15,451 billion euros in 2015.



FOUNDING SPONSOR

JLL (NYSE: JLL) is a professional services and investment management firm offering specialized real estate services to clients seeking increased value by owning, occupying and investing in real estate. A Fortune 500 company with annual fee revenue of \$5.2 billion and gross revenue of \$6.0 billion, JLL has more than 230 corporate offices, operates in more than

80 countries and has a global workforce of more than 60,000. JLL has over 50 years of experience in Asia Pacific, with over 32,000 employees operating in 83 offices in 16 countries across the region. The firm was named 'Best International Property Consultancy' and 'Best Property Consultancy Asia Pacific' at the International Property Awards Final 2015 as well as number one real estate advisor in Asia at the 2015 Euromoney Real Estate Awards.

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Regus is the world's largest provider of flexible workspace solutions, with customers including some of the most successful entrepreneurs, individuals and multi-billion dollar corporations. Regus includes almost 3000 business centres, spanning almost 900 cities across 120 countries. Through our range of office formats, as well as our growing mobile, virtual office, and workplace recovery businesses, we enable people and businesses to work where they want, when they want, how they want, and at a range of price points. Regus Philippines is considered the fastest growing country operation in the world.



Meralco BIZ Partners is a special segment of Meralco. We are here to assist you in opening or expanding your business, in three simple ways: 1. Plan your electrical facilities.; 2. Solve your energy questions.; Help expand your business by giving you energy efficiency solutions.

MERALCO Biz Partners is dedicated to serve the energy needs of businesses whose contracted power capacity ranges from 5kW to 499 kW. It is our thrust to understand, anticipate and address the power needs of individuals / companies who are planning on opening or expanding their business.

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virtual office, and workplace recovery businesses, we enable people and businesses to work where they want, when they want, how they want, and at a range of price points. Regus Philippines is considered the fastest growing country operation in the world.



Sprout Solutions is a software company that aims to create paradigm- changing solutions for the Philippines and other developing countries — an emerging market with a robust economy and a great need for localized software. The company aims to help small start-up ventures, medium-sized companies, and large businesses grow through their suite of

backend solutions that address payroll, HR and recruitment difficulties. Sprout's HRHub and Payroll Pie are world-class payroll and HR software systems that are tailored specifically for companies in the Philippines. Payroll Pie provides comprehensive online payroll solutions for the Philippines' business market to more than 2,000 clients. Sprout HR is a safe and efficient cloud-based human resource information system. CATS is a unified system that consolidates all recruitment operations in one system for a seamless hiring process.

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If Not Now... When?

