



Awards Criteria

When To Nominate?

The deadline for submission of nominations is **Friday, October 21st, 2011**. Finalists for each award will be decided upon by the Board of Judges of **Asia CEO Awards** and announced approximately 1 week before the gala event. Grand Winners will be presented during the awards night on Thursday, November 10, 2011.

Who Can Nominate?

Candidates for awards can be nominated by any person. Individuals and organizations can certainly nominate themselves for awards. Members of the Board of Judges of **Asia CEO Awards** are excluded from nominating award candidates.

Who Can Be Nominated?

Asia CEO Awards are for individuals and groups of individuals who are either Filipino citizens or non-Filipino citizens who have a strong connection to Philippines through their employment, business involvement or heritage. In all cases, candidates must have made a positive contribution to the development of the country's economic capabilities on the international stage. Each award has specific criteria described below.

Is There a Cost?

There is **NO FEE** to submit nominations. Organizations and individuals are asked to attend the event and join us to advance Philippines as a world-class business destination for international companies.





1. **KPMG Executive Team of the Year**



The award is open to any Philippines-based Executive Management Team that achieved important success while overseeing a business enterprise either within Philippines or outside of it. The accomplishment(s) must demonstrate Filipino (or mixed Filipino/expatriate) management talent performing at the highest standards and be recognized as internationally significant.

Judging Criteria

A. Management Achievement – The Executive Management Team should have demonstrated specific situations or projects where the organization was led to a new level of growth, achievement or recognition. There should be a well-documented initiative or project that resulted in a significant contribution in the company income, or has exhibited a significant change in the company that is aimed towards achieving a goal. This initiative should be relevant to the whole company, the society, or the general public. This shows how the leadership was able to lead their company towards a goal..

B. Financial Contribution – The Executive Management Team's achievement(s) should have resulted in a major financial input to their organization.

C. International Recognition – The Executive Management Team's accomplishment(s) should be internationally recognizable as important to their organization. This may involve situations where the Executive Management Team enhanced processes in other countries, entered markets abroad or expanded the organization's affairs. It may also be that the organization operates at world-class standards of performance as compared to similar businesses in other countries.

D. Pioneering Achievements – The Executive Management Team should have demonstrated products, services or techniques that are considered unique or innovative in its sector and of recognizable international importance.

E. Social Commitment – The Executive Management Team should have demonstrated a commitment to the development of the nation's economic capability.





2. **NorthgateArinso** Top Employer Organization



The award is open to any Philippines-based organization that achieved important employer success while overseeing a business enterprise either within Philippines or outside of it. The accomplishment(s) must demonstrate Filipino (or mixed Filipino/expatriate) management talent performing at the highest standards and be recognized as internationally significant.

Judging Criteria

A. Management Achievement – The nominated organization should have demonstrated specific situations or projects where the organization was improved because of outstanding HR leadership.

B. Workplace Enhancement – The nominated organization's achievement(s) should have resulted in a major improvement to the careers and lives of its employees.

C. International Recognition – The nominated organization's accomplishment(s) should be internationally recognizable as important to their organization. This may involve situations where HR practices developed in Philippines also enhanced processes in other countries or played a significant role in expanding the organization's employment. It may also be that the organization's HR operations are conducted at world-class standards of performance as compared to similar businesses in other countries.

D. Pioneering Achievements – The nominated organization should have demonstrated products, services or techniques that are considered unique or innovative in HR leadership and of recognizable international importance.

E. Social Commitment – The nominated organization should have demonstrated a commitment to the development of the nation's overall HR capability.





3. **PLDT ALPHA Enterprise** **Global Filipino Executive** **of the Year**



The award is open to any Filipino citizen or person of Filipino descent who achieved recognizable success in Philippines or outside of it. Award candidates can be in any discipline but more attention is given to fields such as business, government and academics.

Judging Criteria

A. Management Achievement – The Filipino leader should have demonstrated specific situations or projects where his or her organization was led to a new level of growth, achievement or recognition.

B. Financial Contribution – The Filipino leader's achievement(s) should have resulted in a major financial input to his or her organization.

C. International Recognition – The Filipino leader's accomplishment(s) should be internationally recognizable as important to his or her organization.

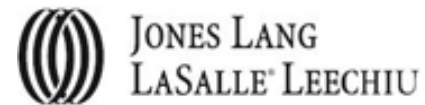
D. Pioneering Achievements – The Filipino leader should have demonstrated products, services or techniques that are considered unique or innovative in its sector and of recognizable international importance.

E. Social Commitment – The Filipino leader should have demonstrated a strong commitment to the development of the nation's economic capability.





4. **Jones Lang LaSalle Leechiu** **Expatriate Executive of the Year**



The award is open to any non-Filipino citizen who achieved measurable success while overseeing a business enterprise within Philippines. The accomplishment must have made a strong contribution to the development of the country's economic capabilities.

Judging Criteria

A. Management Achievement – The expatriate business leader should have demonstrated specific situations or projects where his or her organization was led to a new level of growth, achievement or recognition.

B. Financial Contribution – The expatriate business leader's achievement(s) should have resulted in a major financial input to his or her organization.

C. International Recognition – The expatriate business leader's accomplishment(s) should be internationally recognizable as important to his or her organization.

D. Pioneering Achievements – The expatriate business leader should have demonstrated products, services or techniques that are considered unique or innovative in its sector and of recognizable international importance.

E. Social Commitment – The expatriate business leader should have demonstrated a strong commitment to the development of the nation's economic capability.





5. **Blue Cross Most Admired Board of Directors**



The award is open to any Philippines-based Board of Directors that achieved important success while overseeing a business enterprise. The accomplishment(s) must demonstrate Filipino (or mixed Filipino/expatriate) board governance performing at the highest standards and be recognized as internationally significant.

Judging Criteria

A. Management Achievement – The Board of Directors should have demonstrated specific situations or projects where the organization was led to a new level of growth, achievement or recognition.

B. Financial Contribution – The Board of Director's achievement(s) should have resulted in a major financial input or savings to their organization.

C. International Recognition – The Board of Director's accomplishment(s) should be internationally recognizable as important to their organization. This may involve situations where the Board of Directors enhanced processes in other countries, entered markets abroad or expanded the organization's affairs. It may also be that the organization operates at world-class standards of performance as compared to similar businesses in other countries.

D. Pioneering Achievements – The Board of Directors should have demonstrated products, services or techniques that are considered unique or innovative in its sector and of recognizable international importance.

E. Social Commitment – The Board of Directors should have demonstrated a commitment to the development of the nation's economic capability.





6. **BusinessMirror** Most Innovative Company of the Year



The award is open to any Philippines-based organization that achieved important success within Philippines or outside of it. The accomplishment(s) must demonstrate Filipino (or mixed Filipino/expatriate) management talent performing at the highest standards and be recognized as internationally significant.

Judging Criteria

A. Management Achievement – The management team should have demonstrated specific situations or projects where the organization was led to a new level of growth, achievement or recognition through innovation.

B. Financial Contribution – The management team's achievement(s) in innovation should have resulted in a major financial input to their organization.

C. International Recognition – The management team's accomplishment(s) in innovation should be internationally recognizable as important to their organization. This may involve situations where the processes in other countries were enhanced or the organization's business was expanded. It may also be that the organization gained a measurable competitive advantage over similar businesses in other countries.

D. Pioneering Achievements – The management team should have demonstrated products, services or techniques that are considered unique or innovative in its sector and of recognizable international importance.

E. Social Commitment – The management team should have demonstrated a commitment to the development of the nation's economic capability through innovation.





7. **Ford** Quality Excellence Company of the Year



The award is open to any Philippines-based organization that achieved important success within Philippines or outside of it. The accomplishment(s) must demonstrate Filipino (or mixed Filipino/expatriate) management talent performing at the highest standards and be recognized as internationally significant.

Judging Criteria

A. Management Achievement – The management team should have demonstrated specific situations or projects where the organization was led to a new level of growth, achievement or recognition through quality excellence.

B. Financial Contribution – The management team's achievement(s) in quality excellence should have resulted in a major financial input to their organization.

C. International Recognition – The management team's accomplishment(s) in quality excellence should be internationally recognizable as important to their organization. This may involve situations where the processes in other countries were enhanced or the organization's business was expanded. It may also be that the organization gained a measurable competitive advantage over similar businesses in other countries.

D. Pioneering Achievements – The management team should have demonstrated products, services or techniques that are considered unique or innovative in quality excellence in its sector and of recognizable international importance.

E. Social Commitment – The management team should have demonstrated a commitment to the development of the nation's economic capability through quality excellence.





8. **GetCre8ive/Getty Images** **Sales & Marketing Team of the Year**



The award is open to any Philippines-based Sales and Marketing Team that achieved important success while overseeing a business enterprise either within Philippines or outside of it. The accomplishment(s) must demonstrate Filipino (or mixed Filipino/expatriate) management talent performing at the highest standards and be recognized as internationally significant.

Judging Criteria

A. Management Achievement – The Sales and Marketing Team should have demonstrated specific situations or projects where the organization was improved because of outstanding Sales and/or Marketing leadership.

B. Financial Contribution – The Sales and Marketing Team's achievement(s) should have resulted in a major financial input to their organization.

C. International Recognition – The Sales and Marketing Team's accomplishment(s) should be internationally recognizable as important to their organization. This may involve situations where the Sales and Marketing Team enhanced processes in other countries or played a significant role in expanding the organization's affairs. It may also be that the organization's Sales and Marketing operations are conducted at world-class standards of performance as compared to similar businesses in other countries.

D. Pioneering Achievements – The Sales and Marketing Team should have demonstrated products, services or techniques that are considered unique or innovative in its sector and of recognizable international importance.

E. Social Commitment – The Sales and Marketing Team should have demonstrated a commitment to the development of the nation's economic capability.





9. *Teleperformance* Finance Team of the Year



The award is open to any Philippines-based Finance Team that achieved important success while overseeing a business enterprise either within Philippines or outside of it. The accomplishment(s) must demonstrate Filipino (or mixed Filipino/expatriate) management talent performing at the highest standards and be recognized as internationally significant.

Judging Criteria

A. Management Achievement – The Finance Team should have demonstrated specific situations or projects where the organization was improved because of outstanding financial leadership.

B. Financial Contribution – The Finance Team's achievement(s) should have resulted in a major financial input to their organization.

C. International Recognition – The Finance Team's accomplishment(s) should be internationally recognizable as important to their organization. This may involve situations where the Finance Team enhanced processes in other countries or played a significant role in expanding the organization's affairs. It may also be that the organization's financial operations are conducted at world-class standards of performance as compared to similar businesses in other countries.

D. Pioneering Achievements – The Finance Team should have demonstrated products, services or techniques that are considered unique or innovative in its sector and of recognizable international importance.

E. Social Commitment – The Finance Team should have demonstrated a commitment to the development of the nation's economic capability.





10. **Accenture** Technology Team of the Year



The award is open to any Philippines-based Technology Team that achieved important success while overseeing a business enterprise either within Philippines or outside of it. The accomplishment(s) must demonstrate Filipino (or mixed Filipino/expatriate) IT or engineering management talent performing at the highest standards and be recognized as internationally significant.

Judging Criteria

A. Management Achievement – The Technology Team should have demonstrated specific situations or projects where the organization was improved because of outstanding technical leadership in IT or engineering.

B. Financial Contribution – The Technology Team's achievement(s) should have resulted in a major financial input to their organization.

C. International Recognition – The Technology Team's accomplishment(s) should be internationally recognizable as important to their organization. This may involve situations where the Technology Team enhanced processes in other countries or played a significant role in expanding the organization's affairs. It may also be that the organization's technical operations are conducted at world-class standards of performance as compared to similar businesses in other countries.

D. Pioneering Achievements – The Technology Team should have demonstrated products, services or techniques that are considered unique or innovative in its sector and of recognizable international importance.

E. Social Commitment – The Technology Team should have demonstrated a commitment to the development of the nation's economic capability.





Submissions should preferably be in electronic format (i.e. PDF, MSWord, PowerPoint) and include the following information

a. Company Profile (maximum of 20 pages)

Submissions should include all relevant information

- Revenues and Profits
- Years in Philippines
- Management Team
- Type of Business (BPO, Manufacturing, Financial Services, etc.)
- HQ Location
- RP HQ Location
- FTE's Employed
- Growth over the last five (5) years
- Track Record in the Philippines

b. Short Backgrounds of Key Executives

c. Justification for Award (maximum of Ten (10) pages per criteria)

d. Other supporting documents (maximum of Five (5), any format)

If submitting in non-electronic format, provide 8 separate hard copies of all materials.

